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43

BEST BEAUTY BUYS

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BEAUTY BUYS OF THE YEAR



All year long, new makeup, skin care, and hair stylers pour absolute top performers? We recruit 24 prestigious beauty stuff to try. The results are the 43 winners here. Lots are

into our office. So how in the world do we narrow it down to the experts, throw a crazy testing party, and send them home with even more under \$20, but they're all a bargain, because they *work*. BY GINA WAY

Lips

BEST FULL-COVERAGE LIPSTICK

Chanel Rouge Allure Luminous Intense Lip Colour, \$34
 "This was almost as hydrating as a lip balm, but the rich color has staying power," said dermatologist Macrene Alexiades-Armenakas, who was keen on Pirate, a bold burgundy. Lisa Price, founder of the Carol's Daughter line, loved the vibrant orange-y red Coromandel.



BEST SHEER LIPSTICK

Maybelline New York Color Whisper by Color Sensational, \$7.49 "It's sheer but rich in color, so you get a nice stain-like tint on your lips," said makeup artist Brigitte Reiss-Andersen of this gel formula. Dermatologist Ellen Marmur said, "Berry Ready is my new evening color."



TITLE: SPENCER HIGGINS. STYLIST: RACHEL HAAS AT JED ROOT. ALL OTHER STILLS: JEFFREY WESTBROOK/STUDIO D.

BEST LIP BALM

Elizabeth Arden Eight Hour Cream Intensive Lip Repair Balm, \$23 "It felt tingly at first [that's the cooling menthol ingredient], and kept my lips soft for hours without having to reapply," said makeup artist Kimara Ahnert, who also felt it made lipstick last longer.



BEST LIP GLOSS

Flower Shine On Lip Gloss, \$6.98
 Our judges went nuts for the pigment-packed gloss from Drew Barrymore's new makeup line. "The texture wasn't at all sticky and felt moisturizing," said makeup artist Pati Dubroff. "The firm sponge applicator made it a cinch to swipe on, and it has a yummy, slightly cinnamon scent."



Makeup

BEST FACE POWDER

Hourglass Ambient Lighting Powder, \$45 This pressed powder contains tiny light-reflecting particles to blur imperfections, but the overall effect is just better skin. "It gave my skin a lovely, radiant finish without looking shimmery," said Reiss-Andersen.

BEST BLUSH

Revlon PhotoReady Cream Blush, \$12.99 The shades may look intense at first glance, "but these creams glided on evenly and looked sheer and fresh," said Ahnert, who liked rosy-tinted Flushed on her fair skin. Hair colorist Rita Hazan loved how Coral Reef gave her olive skin a "just-off-the-beach color."

BEST BB CREAM

L'Oréal Paris Youth Code BB Cream Illuminator, \$16.99 It moisturizes, covers, protects, and brightens—all at once! "It looked natural and radiant," said Alexiades-Armenakas, who gave major props to potent anti-agers like niacinamide, "which helps fade dark spots."

BEST EYESHADOW

Bobbi Brown Long-Wear Cream Shadow Stick, \$28 "This makes blending on shadow so simple. I just scribbled them on my lids," Price raved about this skinny cream stick. "And the colors have soft shimmer, not full-on glitter."

BEST EYELINER

Nars Eyeliner Stylo, \$27 "The flexible tip made this liquid liner surprisingly easy to apply, and the color stayed crisp and bold until I took it off," said Hazan.

BEST PRIMER

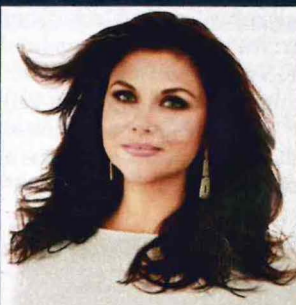
Smashbox Photo Finish More Than Primer Dark Spot Correcting, \$42 "It made my makeup look more natural," said makeup artist Ashunta Sheriff of this weightless primer, amped up with skin-perfecting vitamin C. "It didn't feel oily, my foundation was easier to blend, and it also lasted longer."

BEST FOUNDATION

Giorgio Armani Maestro Fusion Makeup, \$62 Dubroff used this sheer foundation on herself and her star clients: "It has the most natural coverage with a glowy finish, and it's not streaky when you put it on." Makeup artist Gita Bass liked how "the dropper dispensed just the right amount."

MEET OUR EXPERT JUDGES!

ALL OF OUR WINNING PRODUCTS HAD TO MEET THE TOUGH STANDARDS OF THIS A-TEAM OF BEAUTY



CELEBRITY JUDGE:

TIFFANI THIESSEN
Actress, costar of the TV series *White Collar* on USA Network, and director of the award-winning short film *Just Pray*. She's also mom to 3-year-old daughter Harper.



MAKEUP ARTISTS:

KIMARA AHNERT
Makeup artist and owner of Kimara Ahnert Makeup & Skincare Studio in New York City.



GITA BASS

Makeup artist who works with Tina Fey and Selena Gomez.



BLOWOUT BEAUTY GIVEAWAY Three readers will each win 39 of our beauty all-stars! Enter for a chance to

Body



BEST BODY MOISTURIZER

Vaseline Spray & Go Moisturizer, \$7.99 Spa owner Cindy Barshop, mom to 3-year-old twins, called this creamy spray-on lotion a real game-changer: "I have zero time in the morning, and this took me two seconds to mist on and it absorbed almost instantly."



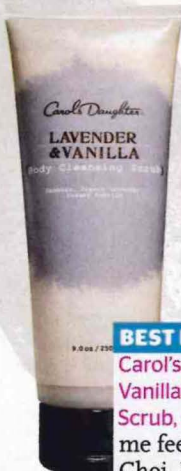
BEST BODY WASH

Dove Go Fresh Cool Moisture Body Wash with Nutrium Moisture, \$4.49 Thanks to powerhouse skin conditioners, this body wash cut a step out of Ahnert's routine. "It left my skin so soft that I skipped lotion, and I liked the cucumber smell."



BEST SUNSCREEN FOR BODY

Neutrogena Beach Defense Sunscreen Spray, \$9.50 "It goes on clear and dries quickly, plus the aerosol works when you hold it upside down," said dermatologist Doris Day of this oil-free, broad-spectrum sunscreen.



BEST BODY SCRUB

Carol's Daughter Lavender & Vanilla Body Cleansing Scrub, \$28 "This scrub left me feeling baby-soft," said Choi. Elle was grateful for the huge tube, adding, "the scent is so calming."



BEST HAND CREAM

CeraVe Therapeutic Hand Cream, \$10.99 "My clients couldn't stop talking about how soothing this is," said Elle, who loved that it's alcohol- and fragrance-free. For hair colorist Sharon Dorram, whose hands are in rubber gloves all day, "it was a godsend: It kept my skin nourished for hours."



BEST ALL-NATURAL SUNSCREEN

Kiss My Face Natural Mineral Sunscreen SPF 40, \$16.99 "It has great antioxidants," dermatologist Maritza Perez noted. REDBOOK executive editor Meredith Rollins, who slathered it on her kids, liked that "it didn't turn into that weird, milky film once they got wet."

Fragrance

BEST SCENT FOR NIGHT

Desire by Dolce & Gabbana eau de parfum, \$93 for 1.7 oz "It's beautiful, sultry, and my husband loved it," said Thiessen of this blend of mandarin, tuberose, and sandalwood.



BEST SCENT FOR DAY

Stella McCartney L.I.L.Y. eau de parfum, \$80 for 1.7 oz. Our judges swooned over the delicate hint-of-floral scent: a mix of lily of the valley, pink pepper, black truffles, and white musk. "I love how fresh and clean this smells," raved Marmur. REDBOOK reader judge Louise Litt said, "It's slightly flirty, but in a grown-up way—a nice balance!"



JIN SOON CHOI

Manicurist and owner of JINsoon Hand & Foot Spas in NYC.

DERMATOLOGISTS:



MACRENE ALEXIADES-ARMENAKAS

Director of Dermatology & Laser Surgery Center in NYC.



DORIS DAY

Clinical associate professor of dermatology at NYU Medical Center.



JEANINE DOWNIE

Director of Image Dermatology in Montclair, NJ.



ELLEN MARMUR

Dermatologist and director of Marmur Medical in NYC.



MARITZA PEREZ

Director of cosmetic dermatology at St. Luke's-Roosevelt Hospital Center in NYC.

MORE JUDGES