

OZ REFRESH:

LOOK
MORE
AWAKE!

Hit the reset button with these light-up-your-face products and strategies. You'll appear (and yay, even start to feel) energized and ready to take on the day, even when winter slumpiness means you're more zonked than zippy.

by SARAH WEIR

HIGHLIGHTER

WHY Makeup pros use it to catch the light, and it can help pretty features stand out. But FYI, highlighter is kinda like espresso: The right amount gives you pep—too much can make you seem a little crazed.

OK, HOW? For a less-is-more approach, pat this brightener strategically on the tops of your cheekbones: Dab three dots along the highest point of each, and two more dots going upward along your temples to form a right angle—then blend 'em all in. Wondering about liquid versus powder highlighter? Both are good, though dry-skin types tend to be happier with the fluid kind. Another plus of liquid highlighter: You can mix a few drops into your face lotion if you want more of an all-over boost, says New York makeup artist Andrew Sotomayor. He's also a fan of this quick trick: Use your pinkie to dab highlighter in the inner corners of your eyes—you'll look wide-awake and revived.



BLUSH

WHY Blush worries women—it's so easy to overdo it, and whoa, it can look blotchy—but handled right, it perks up a face beautifully.

OK, HOW? Using your fingers or a dampened beauty sponge, dot a cream blush (for dry skin) or gel blush (for oily skin) onto the apples of your cheeks. "Think of a rounded check-mark shape," says Phoenix-area makeup artist Shawn Fisher: Starting at the apple, tap the product up the cheek at an angle, finishing opposite the middle of your ear. "It should take only five or six dots—you don't want to go overboard," Fisher says. Then use your index and middle fingers to blend up the line in a circular motion. (Using powder blush? Swirl it onto your apples with a fluffy brush, then sweep it along your cheekbones.) "A lot of women focus on putting blush only on their cheeks, but when you blend it back, you mimic the flush you'd get from being outdoors on a chilly day," says Los Angeles makeup artist Coleen Campbell-Olwell. "It's much more natural looking."

LIP COLOR

WHY If your grandmother was the type to say "You need a little color on your face—don't leave home without lipstick!", you might want to finally throw some credit her way. A swipe of lip color wakes up your whole complexion, says New York makeup artist Kimara Ahnert.

OK, HOW? Brighter shades, like peaches and pinks—think blush colors, but for your lips—are good for the job, says Sotomayor. For a fast fix, he recommends a tinted balm, which will provide both a flush of color and a hit of moisture, giving the effect of boosted circulation. If you'd prefer to stick with lipstick, try this stay-put technique from Ahnert (which will help your color power on, even if you're fading): Dot a little foundation over your lips—it doubles as a primer in a pinch—then outline your lips with lip liner and apply your lipstick. Blot the color, then apply a second coat for maximum saturation.

STRETCH MASCARA

WHY Known for delivering megavolume, these formulas separate, thicken, and lengthen each lash (hence the "stretch" name). So there's no need to curl your lashes to open up tired eyes. "They're formulated with carnauba wax and high-tech polymers that latch onto your lashes to build them," says cosmetic chemist Perry Romanowski. But your regular makeup remover can still take them off.

OK, HOW? Place the brush at the base of your upper lashes. Wiggle the wand from side to side while gliding up the lashes to the tips in order to build thickness and length, says New York makeup artist Ashlee Glazer.